

State Brochure Rubric

	4 (100)	3 (85)	2 (70)	1 (55)	My Score
Requirements	You have included more than the required topics.	You have included the required topics.	You have included all but one of the required topics	You did not include more than one of the required topics	
Accuracy	All of the information in your brochure is accurate and up-to-date.	There are no more than 2 minor errors in the accuracy of the information in your brochure.	There are no more than 4 errors in the accuracy of the information in your brochure.	There are more than 4 errors in the accuracy of the information in your brochure.	
Quality	Your brochure shows exceptional quality. It is obvious that care was taken to make it look good. They are above eighth grade quality.	Your brochure is of eighth grade quality. It shows that you took some time putting it together.	Your brochure is somewhat less than eighth grade quality. Little effort has been made to make it look good.	Your brochure is well below eighth grade quality work.	
Graphics	All of the graphics included in your brochure are of exceptional quality and enhance the information presented.	All of the graphics in your brochure are of good quality. They add to the information.	The quality of the graphics in your brochure is mostly acceptable. In some cases they do nothing to add to the brochure.	The graphics used in your brochure are of poor quality and actually take away from the effectiveness of the information.	
Conventions	There are no errors in spelling or grammar on any of your brochure.	There are no more than 2 errors in spelling and/or mechanics on your brochure.	There are no more than 4 errors in spelling and/or mechanics on your brochure.	There are more than 4 errors in spelling and/or mechanics on your brochure.	